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JOURNALISM





This will introduce you the media of Western Times Group of English and Gujarati dailies published in Gujarat the state which ranks second in terms of developement and offers lucrative market with high degree of purchasing power. Following are the dailies with media data constituting the group covers most of districts in Gujarat.

www.westerntimes.co.in

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WESTERN TIMES PUBLICATIONS PVT LTD.

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Western Times Pub. Pvt. Ltd. **Printing Unit**

Late Shri Ramu Patel Bhavan, Survey No. 1315P, Palodia Tekra, Opp. Ramapir Temple, Shilaj-Thol Road, Shilaj, Ahmedabad.Phone: +91-9427616781

Effective From 1st April,2023

	Western Times Ahmedabad	पेस्टर्ज टाઇक्स Ahmedabad		
Periodicity	English Morning Daily	Gujarati Morning Daily		
Started On	16/07/1967	12/09/1986		
Place Of Publication	Ahmedabad	Ahmedabad		
Average Circulation During 2022-23	10,591	14,456		
Flat Rate for All	Rs. 90/- (Rs. per sq.cm)	Rs. 60/- ^{(Rs. per} sq.cm)		
Commercial Display Advertisement (B&W)	Combined English & Gujarati Rs. 125/- per sq. cm			
Court Notice Applicable to Courts only	Rs. 90/- (per sq.cm)	Rs. 60/- (per sq.cm)		
Financial Results, Company Notice Election (Display & Notice) Public Notice etc.	Rs. 110/- Combined English & Guja	Rs. 90/- ^{(Rs. per} sq.cm) rati Rs. 160/- per sq. cm		

Mechanical Data

Width of Column	3.8 cms
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Size of Printed Page	53 x 33 cms
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Note:

(1)	The above rate is applicable for B&W advisements.
(2)	For advertisement in any two editions 20%
	combination discounts will be allowed

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50% Extra charge for last page and 100% for first page. (3)

(4) 40% Extra charge for colour advertisement. (1) All our publications are computer composed and in house printed on high-tech web offset rotary machines. (2) Here is our latest media data along with advertisement tariff. (3) Our advertisement rates are quite competitive. (4) Our publications are recognized by State and Central Government and several public sectors, joint sector and private sector companies. (5) Western Times Morning Daily Gujarati & English editions published from Ahmedabad covers all districts/Talukas of Gujarat including Panchmahal, Zalawad, Sabarkantha, Kheda, Vadodara, Anand, Petlad, Valsad, Vapi, Himmatnagar, areas which have practically no organized and standard daily newspapers. Our Editions are strong local dailies having considerable impact in the town and villages of the areas. The dailies are reach other districts in Western & South Gujarat and as such are accepted as representative state news media. (6) It is obvious the publications have substantial and in some respect exclusive media value for semi-urban and rural areas in many of these districts. We hope this media data would attract your attention, when you decide to release campaigns or casual advertisement in Gujarat region.



English Edition Since 1967



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